

THE CEO CHICK NETWORK
501 C3 PROGRAM

CEO CHICK INSTITUTE

CEOCHICKSONLINE.COM

Collaborate. Create. Dominate.





CURRENTLY THERE ARE
**OVER 13
MILLION**

WOMEN OWNED BUSINESSES'
IN THE UNITED STATES

[HTTPS://ABOUT.AMERICANEXPRESS.COM/FILES/DOC_LIBRARY/FILE/2019-STATE-OF-WOMEN-OWNED-BUSINESSES-
REPORT.PDF](https://about.americanexpress.com/files/doc_library/file/2019-state-of-women-owned-businesses-report.pdf)

IN 2014, **MINORITY-OWNED** BUSINESSES AVERAGED \$67,800 IN REVENUE;
BY 2019 THE AVERAGE REVENUE EARNED

DROPPED TO \$65.8K

IN 2014, **NON-MINORITY-OWNED** BUSINESSES AVERAGED \$198,500 IN REVENUE;
BY 2019, THE AVERAGE REVENUE EARNED

JUMPED TO \$218K



IF REVENUES GENERATED BY MINORITY
WOMEN-OWNED FIRMS MATCHED
THOSE CURRENTLY GENERATED BY
WHITE-WOMEN OWNED BUSINESSES,
THEY WOULD ADD

**4 MILLION JOBS &
\$981 BILLION IN
REVENUE**

TO THE U.S. ECONOMY

[HTTPS://ABOUT.AMERICANEXPRESS.COM/FILES/DOC_LIBRARY/FILE/2019-STATE-
OF-WOMEN-OWNED-BUSINESSES-REPORT.PDF](https://about.americanexpress.com/files/doc_library/file/2019-state-of-women-owned-businesses-report.pdf)

BECOME AN AMERICAN HERO

**HELP US BOOST
OUR ECONOMY**

**SUPPORT THE GROWTH & DEVELOPMENT
OF MINORITY WOMEN IN BUSINESS**

OUR FOUNDER

COLEEN OTERO

Beauty | Branding | Business

Coleen is the CEO of Your Beauty Xpert, LLC. With over 20 years of experience as an entrepreneur, she's known as your beauty, branding, and business expert. This expert's work and products have been featured on networks like Bravo, BET, NBC, CBS, FOX, Huffington Post, Orlando Business Journal, Rolling Out Magazine and more. In 2016, Otero founded **The CEO Chick Network & The CEO Chick Institute Non Profit**. She has dedicated her life to not only helping individuals to build brands that are not just beautiful on the outside, but both impressive and impactful.



CEO CHICK CULTURE

The CEO Chick Network is an affordable, interactive community of established and aspiring entrepreneurs. Our multi faceted coaching team is designed to assist businesswomen in building authentic relationships, generating leads, and preparing them for next level success. We SHARE freely our methods, exchange our strategies, and discuss our ideas.

The collaboration that has been created in this group is not only producing meaningful relationships but it's producing financial results. Women who are a part of our network are sustaining full time incomes as entrepreneurs, establishing networks of their own, and driving global business. We are meeting a need by helping women secure their financial freedom through entrepreneurship.



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WHAT DO WE CARE ABOUT?

WOMEN COLLABORATING

We create a culture that encourages collaborating with others. There is great power and influence in numbers. Networking should breed healthy business partnerships. We teach and train our members to do just that.

WOMEN CREATING

We strive for our meaningful collaboration to birth new processes, products, and services for our businesses. To give us the edge in a competitive landscape and to find ways to meet our customers needs and create profitable outcomes.

WOMEN DOMINATING

We believe when authentic relationships are forged and new ideas are implemented, that we can dominate in our industries. We can positively impact not only our future but the futures of those we employ and the communities we are a part of.



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22,819+

Women are following us
on Social Media.

1,800+

Women are accessing our online
FaceBook Community.

25-44+

Women of various ages..

OUR REACH

Top 5 Cities
Chicago
Orlando
Atlanta
Houston
New York

CEO CHICK



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OUR NON PROFIT

CEO Chick Institute -501 c3 Certified

Was established to create a space where mentorship can be provided to young women in their senior year in high school to early adulthood (ages of 16-23). Our CEO Chick Mentees are provided with a Member Scholarship which provides weekly group coaching, as well as one on one time with their assigned mentor and more. **They are taught soft skills, leadership skills, money management, marketing, branding and gain access to a community of thriving entrepreneurs that look just like them.** Our graduates are acknowledged for their achievements annually and receive a business certification from the network. Gifts from our generous donors, as well as proceeds from our Dominate Conference, help to fund the work of The CEO Chick Institute.



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melrose figueroa 2017



OUR MENTORSHIP PROGRAM

CEO Chick Institute -501 c3 Certified

Our Mentees have access to our:

- Online Community to engage with CEO's from across the U.S.
- Membership Portal with Blog Content & Mastermind Replays
- 1 on 1 Accountability Sessions with our Coaching Staff
- Weekly Group Coaching Calls with Industry Leaders
- Annual Dominate Conference
- C.C.I. Summer Camp

C.C.I Summer Camp is a one week activation experience designed for young ladies from ages 16-23 to learn from industry professionals. Located in Downtown, Orlando at Starter Studios Co-Working Space, the group will walk through how to launch a brand from concept to creation. With hands on group projects, exposure to various industries, and team building exercises, a program of this caliber will leave a lasting positive impression on our mentees.



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ANNUAL CONFERENCE

The Dominate Conference 2020

Every year we host our annual event where we train hundreds of women on how to increase their bottom line in business. Providing them with world renowned speakers and workshop facilitators, teaching on topics ranging from branding, marketing, staffing, product development, leadership, sales, tech and more! This year our VIP attendees are receiving a fully functioning marketing funnel with a landing page to immediately use online to attract prospects into their email database.



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OUR MENTEES

CEO Chick Institute



geraldine jeannot 2018-2019



saraï antoine 2018-2019



natacha calcano 2017

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ariel nicolas 2018



janiah slaughter 2018-2019

**HOW YOU
CAN HELP...**



PARTNER WITH US!

Sponsorship Opportunities

We offer multiple sponsorship packages giving your organization the opportunity to support the mission and vision of CEO Chicks on an annum basis or for a specific initiative, such our Annual Dominate Conference or our CCI Summer Camp.

With your support of the CEO Chick Institute....

- Your organization will have access to market to the over 22,000 women engaged with our brand
- Your support will allow for our reach to impact more minority CEO's
- Your organization will directly impact the growth and development of our CEO's, which in turn increases their revenue, improve the local and national economy and spurs job growth in their local communities!

To discuss partnering with CCI or for general questions, email Jennifer Enders at info@ceochicksonline.com

OUR PLATINUM SPONSOR

We are proud to announce our sponsorship with the City of Orlando and Starter Studios.

In April of 2019, Commissioner Regina Hill of Orlando District 5, structured a paid in full office space for our organization to host classes, workshops, meetings for our mentees and members!



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OUR SPONSORS





THANK YOU

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